

Roll No. ....

**Y – 905**

**MBA (General) First Year EXAMINATION, May/June-2021**

**DISTANCE MODE**

Paper – 105

**BUSINESS ETHICS**

*Time : Three Hours*

*Maximum Marks : 70*

*Minimum Pass Marks : 28*

**Note**—Attempt *all* questions.

**Unit-I**

1. Define Business Ethics. Can a business house remain ethical and profitable at the same time....elaborate using examples from Indian Industry. 14

**Unit-II**

2. What useful lessons can be drawn from Indian Ancient Scriptures ? Elaborate with examples. 14

**Unit-III**

3. Define “Work Ethics”. Discuss its importance in growth of a business house. 14

**Unit-IV**

4. Write an essay on “Marketing Ethics”. 14

**Unit-V**

5. What are Gandhian Management Thought ? Discuss its importance in today’s business environment. 14

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